

Most of our ATM Machines dispense \$1.00 bills, \$5.00 bills, \$10.00 bills, and \$20.00 bills for your customer to choose any amount they want to withdraw.

What World ATM Company provides for its locations at no cost.

We provide an inside or outside ATM for your location at no cost to the location.

We supply the cash and arrange for armored car services at no cost to the location

We pay all telecommunication costs for the ATM wireless no cost to the location.

We provide all supplies (free of charge) and first and second line maintenance for the ATM.

The location pay the monthly electrical charges, which would be minimal.

Note: The only other thing the location owner has to do.....is cash the revenue check for the ATM location which covers the monthly rent



Your credit card processing equipment typically runs between \$1,300 and \$2,000.

Our ATMs allow your customers access to their available cash from their debit, bank and credit cards.

Keeps your customers in-house so they don't leave your location to get cash from a different ATM nearby.

It can increase retail sales by up to 50% of the amount withdrawn from your ATM.

Reduces or eliminates the need to accept checks.

Reduces credit card usage and credit card fees and expenses.

Generates store traffic from walk by traffic.

Increases your customer satisfaction and loyalty.

Best of all you can receive revenue for having an ATM at your locations.



**For more information contact
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AMERICA RUNS ON ATM'S

World ATM COMPANY
800-622-1457



Why have an ATM at your business?

An ATM customer will spend 20-25% more than a non-ATM customer.

The average amount withdrawn is \$60.45.

In large retail stores 30 - 35% of the withdrawal is spent in the store before customer leaves; retention among smaller retailers is 25 - 30%; and night clubs are seeing as much as 70 - 80% of the dispensed cash staying at the club.

60% of those making over \$40,000 a year use ATMs.

There are 210 million ATM cards in the US. (That is roughly 85 cards for every 100 customers.)

•The largest portion of regular ATM users (40%) go to the ATM an average of 10 times a month.

Source: AT&T Global Information Solutions (formerly NCR); MasterCard Consumer Segmentation Study



These sophisticated dispensing machines are virtually exploding in popularity, showing up everywhere from restaurants and convenience stores to malls. The are several good reason for this increasing popularity:

No transaction cost to retailer - Unlike accepting credit or ATM cards at point of sale, the automated cash machine transaction does not cost you a percentage of the sale.

New revenue source - you make a share of all convenience fees. The marketplace proves that the public is very willing to pay this small expense given the convenience of saving a trip to the bank. Statistics show that even in “stop-by” situations, typically around 7% of customers will use an available ATM machine. These figures go up in locations where the customer spends more than a just few minutes at the location and are significantly higher in some places like bars and night clubs.

Increased in-store spending - The availability of cash on hand increases the average purchase total significantly (see statistics above). On-screen advertising and coupons on the cash receipts can be effectively used to further increase in-store spending.

Customer draw - The simple convenience of instant banking will bring customers into your store. This was well demonstrated by the larger supermarket chains when they started opening actual bank branches in their stores - a luxury not available to every business. On-screen advertising and coupons can be used to turn even more of these customers into impulse buyers.

The Main Reason for a World ATM

800-622-1457

Your customers want convenience and reliability and you want increased traffic and revenue. When your location offers them a reliable ATM, you’ll draw in that traffic and increase your revenue from the in-store expenditures. Studies show that as much as 50 percent of the cash withdrawn from a retail-location ATM is used right there on the premises.

With your establishment being a restaurant, ATM patrons are even more likely to spend their cash on your product. Many people like to pay in cash so they get change for tips or just to have a little in their pocket. By adding an ATM to your location, you make life just a little more convenient for them. Customers appreciate convenience in the fast-paced society we live in.

While using debit and credit cards is convenient for the customer, it’s expensive for the storeowner. Debit card transactions can cost the merchant up to 57¢ per transaction and credit card transactions can cost 2-3 percent of the transaction plus a 25¢ transaction fee. However, with an ATM machine, the storeowner makes money.